

Canada Day Community Event Proposal

July 1, 2026

Vermilion & District Chamber of Commerce

Event Overview

The Vermilion & District Chamber of Commerce is planning a community-wide Canada Day evening event centered around a retro drive-in movie experience.

The goal is to create a welcoming, family-friendly event that brings the community together while supporting local engagement and visibility.

Event Timing

Event setup: 3:00–6:00 PM

Guest arrival & community engagement: 7:30 PM

Movie start: At dusk (approximately 9:30–10:00 PM)

Event end: Approximately 11:00 PM

Proposed Location

The event location is currently to be finalized.

Potential sites are being evaluated based on:

- Safe vehicle capacity
- Pedestrian accessibility
- Space for audio-visual equipment setup

Final location will be confirmed based on logistics and accessibility.

Partnership Request

The Chamber is seeking a financial partnership from the Town of Vermilion to support the delivery of this event.

The Town's contribution would be allocated directly toward:

- Movie licensing
- Full audio-visual equipment (including screen, projection, sound, and setup)

This ensures that Town funding is applied directly to the core event experience.

Itemized Preliminary Budget

Movie licensing & full audio-visual equipment: ~\$4,000

Trailer rental / transportation: ~\$500-\$1,000

Event setup & logistics: ~\$500-\$1,000

Marketing & promotion: ~\$300-\$500

Food services: ~\$500-\$1,500

Contingency: ~\$500

Estimated Total Cost: \$6,600 - \$9,000

Chamber Contributions

Event planning and coordination

Marketing and promotion

Volunteer coordination

Administrative support

Additional financial contribution where possible

Additional Partner Involvement (Potential)

Partnership requests have been distributed and responses are pending.

Potential areas:

- Food vendor partnership
- Equipment or transportation support
- Event experience enhancements

Anticipated Revenue

The event is intended to be low-cost or free.

Potential revenue sources:

- Food sales
- Admission (if implemented)

Key Timelines & Milestones

March–April: Partnership outreach

End of April: Confirm feasibility

May: Finalize logistics

June: Marketing rollout

July 1: Event delivery